

Innovation in Action: Transforming Career Development for the Modern World

Keynote Speaker: Carolyn D. Jones, M.Ed., CMCS, CCSP, FCD, GCDF The Significance of Emotional Intelligence (EQ) for Leaders and Practitioners in These Changing Times



Carolyn D. Jones served as the 2023-2024 President of the National Career Development Association (NCDA). As President/CEO of CDJ Consulting, LLC, she assists her clients with career development strategies and life management and consults for non-profit agencies, colleges, universities, and corporations on team building, training, leadership and resource development.

Carolyn has an extensive professional background as a Career Center Executive Director responsible for career development services and experiential education programs. In her role as the President of the Florida Career Development Association (FCDA) for two years, she was instrumental in re-establishing the Executive Board and increased membership by 300% during an annual term that she held for two years.

Carolyn holds a master’s degree in educational psychology, is an adept MBTI practitioner and has earned the NCDA Certified Master of Career Services (CMCS) and Certified Career Services Provider (CCSP) credentials. She is a Facilitating Career Development (FCD) Instructor Trainer for the CCSP and Global Career Development Facilitator (GCDF) credentials.

<i>Conference at a Glance</i>	
8:00 AM	Registration & Continental Breakfast
8:30 AM	Conference Welcome & Keynote
12:15 PM	Lunch
1:30 PM	Conference Resumes
4:30 PM	Adjournment

Registration Fees - TBD	
ICDA Members	\$100
Members of ICA/ Non-Members of ICDA*	\$120
Non-Members of ICA & ICDA	\$130
All Graduate Students	\$85
*ICA Members! Join ICDA for \$20 on the ICA website, and then register for the conference at the ICDA Member price! Total cost to you = \$120	

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Innovation in Action: Transforming Career Development for the Modern World

Session 1

Keynote Presentation

The Significance of Emotional Intelligence (EQ) for Leaders and Practitioners in These Changing Times

Presenter: *Carolyn D. Jones*, M.Ed., CMCS, CCSP, FCD, GCDF, Past President, NCDA

Emotional intelligence may not be something that you are intrinsically aware of as leaders and career development practitioners (CDPs). EQ is defined as the ability to understand and manage your emotions, as well as recognize and influence the emotions of those around you. It is the ability in positive ways to communicate effectively, empathize with others, overcome challenges, and diffuse conflict. EQ may be measured by how well we understand and comprehend our emotions as leaders and practitioners and those of others coupled with our responses to those emotions. In other words, being present, supportive, and available for those for whom we are responsible in the field of career development.

Session 2

Presentation

Career Ready Campus: Encouraging a Culture of Career Development in the College Community

Presenter: *Caitlin Luetger-Schlewitt*, M.A., Lecturer in Leadership & Career Readiness at North Central College

Due to factors like rising tuition costs and an unpredictable job market, students are demanding stronger links between their college degree and career outcomes. Although college has not traditionally been a vessel for job placement, colleges and universities must now figure out how to meet this demand and help students find professional value in their degrees. This session addresses strategies for inspiring a campus culture that celebrates career development and career readiness for students in any major.

Session 3

Presentation

Innovating Confidence: Transforming Career Development by Addressing Imposter Syndrome

Presenters: Tamara Martin, Assistant Director of Career Development, Northeastern Illinois University

Lissa Paz, Career Liaison, Northeastern Illinois University

Mashal Ali, M.S.W., Career Liaison, Program Coordinator, Northeastern Illinois University

This presentation addresses the pervasive issue of imposter syndrome among students in higher education and its negative impact on their career development. Imposter syndrome, marked by persistent self-doubt and feelings of inadequacy, often prevents students from fully engaging in opportunities and realizing their potential. To align with the theme of Innovation in Action: Transforming Career Development for the Modern World, this session will focus on practical strategies such as inclusive mentorship programs, skill-building workshops, and community-building initiatives that help students build confidence and resilience. Attendees will gain actionable insights into creating supportive environments that empower students to reframe self-doubt and embrace their abilities. By implementing these innovative approaches, career development professionals can better prepare students for success in an evolving workforce.

Session 4

Presentation

Reimagining Career Development: Transforming Scaled Content into Academic Credit

Presenter: Anthony Musso, M.S.W., CCSP, Career Services Manager, Highland Community College

Since Fall 2022, Career Services at Highland Community College has scaled its content via HCC's learning management system, Moodle. Initially designed for students in the first-year experience program, other courses, or for individual use, through continuous innovation, the shell has evolved from a supplemental resource into a 2-credit transferable course, with the first offering coming in 2025! Learn how intentional collaboration between Career Services, the College's Success Center, and other key stakeholders enhanced career development on campus, meeting modern students' needs while aligning with national trends in higher education career services.

Session 5

Presentation

From Insight to Impact: Crafting a Brand-Driven Client Experience to Elevate Your Practice

Presenter: Connie Smid, Senior Product Manager, Young Innovations

This presentation will introduce branding principles to provide clarity for the practitioner on the type of clients they want to specialize in, and the direction they want to take their practice or organization, in order to align with an ever-changing environment. The agenda will be a roadmap starting with career trends and market demand and aligning their brand story with client strategy. Merging industry changes, brand vision, and client focus will create greater impact and success for the counselor, practice or organization, and client. The format will be more of a workshop experience, so participants can walk away with key topics, worksheets, goals, and action items they can put into practice.

ICA is a co-sponsor for this event.

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